MAXIMIZING INVESTMENT IN YOUR COMMUNITY’S FUTURE

WISCONSIN RURAL SCHOOLS ALLIANCE CONFERENCE
WISCONSIN DELLS, WISCONSIN
OCTOBER 29, 2018
WHO WE ARE

Ben Niehaus
School District of Florence County

Sylvia Tiala
UW - Stout

Craig Albers
UW-Madison

Andy Garbacz
UW-Madison
OVERVIEW OF PRESENTATION

- Collective Impact – What Is It?
- Embracing Collective Impact
- Entry Point
  - Ideas and Recommendations for Making Initial Connections
- Listening
  - What Focus Groups have Told Us
- Taking Action
COLLECTIVE IMPACT

- **Multiple Organizations**
- **Across Sectors**
- **Solve Complex Problems**
- **Lasting Social Change**

John Kania & Mark Kramer (2011)

HTTPS://SSIR.ORG/ARTICLES/ENTRY/COLLECTIVE_IMPACT
EMBRACING COLLECTIVE IMPACT

• To maximize positive outcomes for children, families, and schools, multiple stakeholders across disciplines must collaborate in a manner that organizes the change process around outcomes and activities.

• School faculty and staff, community stakeholders, statewide organizations, universities and colleges

• Cross-discipline collaborations
ENTRY POINT

• **Being approached by university**
• **District approaches university**
• **Collaborative discussions in which the communication is bi-directional on an on-going basis**
  • **Current**
• **Conferences**
• **Networking events**
IDEAS/RECOMMENDATIONS FOR MAKING INITIAL CONNECTIONS

• What works for you when it comes to establishing initial connections?

• What wouldn't work for you when it comes to establishing initial connections?

• What else should we keep in mind when it comes to establishing initial connections?
LISTENING – HOW WE GOT STARTED

- BI-DIRECTIONAL SHARING OF INFORMATION
- CONDUCTING OF FOCUS GROUPS
- CONDUCTING INTERVIEWS
- PUTTING IT ALL TOGETHER
THEMES THAT EMERGED (SYLVIA)

• **QUESTIONS ASKED:**
  - What do you like best?
  - What opportunities would you like to see?
  - What is unique – like to preserve?

• **Themes found:** Tension between existing lifestyle & growth
  - Jobs/Workers – Clear Opportunities/Qualified & willing Workers
  - Housing – Permanent & temporary
  - Community – Relationships
    - Preserve what have while attract the “right” people
  - Entertainment/Recreational opportunities
  - Environment
  - Health care
THEMES THAT EMERGED (ANDY/CRAIG)

- Mental Health Service delivery
- Facilitators: Build Cross-Community Collaborations, Build Trust, Use Effective Communication
- Barriers: Economic Needs, Challenges with School-based Mental Health, Lack of Access, Challenges related to Consistency in Services
MOVING TOWARD A COLLECTIVE IMPACT

**Conditions**
- Economic Factors
- Infrastructure
- Population Density
- Access to Mental and Behavioral Health Services

**Capacity-Building**
- Connections and Partnerships
  - Home
  - School
  - Community
- Leadership
  - School
  - Community
- Cultural and Linguistic Diversity
- Resources
- Philosophical Congruence

**Key Areas of Influence**
- School
  1. Mental health modules
  2. Teacher training and coaching
  3. School crisis response
  4. Data systems
  5. Risk identification
- Home
  1. Mental health modules
  2. Parent training and coaching
  3. Family wellness
- Community
  1. Community mental health modules
  2. Training and support for community health
  3. Wellness at school
- Home-School-Community
  1. Hybrid in-person and distance parenting support
  2. Home-school data sharing
  3. Communication

**Intervention Targets**
- Cross System Implementation of Evidence-Based Practices
  - Home
  - School
  - Community
- Home-School-Community Connections and Relationship-Building
- Data Management and Risk Assessment

**Impacts**
- Mechanisms
- Outcomes
- School Climate
- Mental and Behavioral Health
- Family Wellness
- Community Health
- Academic Performance
TAKING ACTION – IMPACT EXAMPLE

• Curriculum Developed for Problem Solving
• Employability Skills Course Added

• Future:
  • Workshop for Business Industry
  • Workshop for Educators
  • Continue Building Collective Impact Infrastructure
  • Building Trades Program Implementation
WHAT DOES IT TAKE TO MAXIMIZE RETURN ON INVESTMENT?

• Benefits of Collaboration
• Types of Tasks
• Time Commitment

• Questions?
QUESTIONS?

• Contact Us!
  
  • Craig Albers - craig.albers@wisc.edu
  
  • Andy Garbacz - sgarbacz@wisc.edu
  
  • Ben Niehaus - niehausb@myflorence.org
  
  • Sylvia Tiala – tialas@uwstout.edu