Rural Schools – Creative Best Practice

WiRSA Product Fair
November 8, 2016
3:45-6:45 pm

WiRSA Conference
November 9-10, 2016
Holiday Inn & Convention Center
Stevens Point, WI

A conference for administrators, board members, teachers, CESA employees, higher education professionals, public library administrators, elected officials and citizens interested in rural school and community issues.
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<td>3:30</td>
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<td>3:45-3:55</td>
<td>Welcome</td>
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<td>4:00-4:45</td>
<td>Session 1:</td>
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<td><strong>PMA/ Forecast 5</strong></td>
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<td>Affiliated companies, Forecast5 Analytics and PMA Financial Network, will give an overview of services provided to Wisconsin school districts. Local government leaders are using Forecast5 technology for long range financing planning and forecasting, data analytics, and peer-to-peer collaboration. PMA complements these services with financial advisory, referendum planning, cash flow analysis, and bond proceeds management and investing. Together, these companies can meet a variety the needs of a rural Wisconsin school district. In this session, Forecast5 and PMA will provide demonstrations of their product and service offerings, as well as some real world examples of how they are being used in Wisconsin.</td>
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<td><strong>Wisconsin Digital Learning Collaborative (WDLC)</strong></td>
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<td>WDLC is a strategic alliance between the Wisconsin Department of Public Instruction, Wisconsin Virtual School (WVS), the state-led supplemental online program for grades 6-12 and the Wisconsin eSchool Network (WEN), a consortium of 30+ school districts. WDLC will partner with a school district so they can offer their own virtual program or “school” and use their OWN online teachers without the added expense of course design, server maintenance, and other expenses for start-up program implementation. WDLC will assist school districts exploring a “blended” learning environment using WDLC content and face to face (F2F) teacher-led instruction based on students’ personalized learning needs. Join us to hear what’s new this year for Wisconsin school districts.</td>
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<td><strong>Siemens</strong></td>
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<td>o STEM Block Grants</td>
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|            | The Building Technologies Division of Siemens Industry, Inc. offers a comprehensive portfolio of customizable
### Frontier

- **Think Through Math**  
  Math Mindset and Personalized Learning  
  Discover how Think Through Math is helping to develop a Growth Mindset through our approach to Personalized Learning and Live Teacher Support.

### 4:50-5:35 Spruce Sands Evergreen

- **Horace Mann**  
  Being a rural school educator already comes with plenty of challenges. Trying to figure out ways to deal with student loan debt and classroom funding shouldn’t add an additional burden to your already full schedule. Let us show you how Horace Mann can partner with you and your staff to take on these concerns. Our core missions include walking through the student loan forgiveness process and leveraging classroom funding through Donors Choose. Come and learn the value of a relationship with Horace Mann.

- **Imagine Learning**  
  Literacy and Vocabulary - Exploring Success in Wisconsin  
  Technology shouldn’t replace what's done in the classroom but it can certainly enhance what's done. In this session we will explore how Imagine Learning has become a key element in the success of a Wisconsin Title I School of Recognition in Janesville. This school uses Imagine Learning to target their struggling readers and ELL students and has seen gains of 19% in their ELA scores, as compared to state averages, in just two years.

  Imagine Learning is an educational software program that delivers powerful, individualized, and engaging literacy and language instruction to struggling readers, English learners, students with disabilities, and students in early childhood education. We hope you can join us to learn more.

- **ACT**  
  Preparing Students for the ACT  
  Join Peggy Roush, ACT Account Executive and Wisconsin State Lead, for information that will help you prepare your students for taking the ACT. Peggy will share with you the
new PreACT which aligns with the newly released ACT reporting categories and is the first actionable step to practice for the ACT. The PreACT is a great opportunity to reach your 10th grade students in time to provide interventions or enrichment activities prior to taking the ACT in 11th grade. Peggy will also introduce you to ACT Online Prep and ACT Kaplan Live Online Prep—the only test prep options created by the actual makers of the ACT test. As a non-profit organization dedicated to ensuring education and workplace success for all students, we will also discuss free ACT test prep resources available to all of your students as well as ways to get typically fee-based test prep at no cost for your economically disadvantaged students.

### School Improvement Network

Edivate: the growth and competency base system by School Improvement Network. We will spend some time discussing how to overcome challenges associated with tradition professional development. Along with how to use technology and tools to provide personalized professional learning, to ultimately increase student learning and achievement.

### Session 3:

#### National Insurance Services

This session will provide a working knowledge of Retiree Only HRAs and how they can be used to help restructure, reduce, and even eliminate OPEB liability. Using Retiree HRAs to establish defined contribution plans as opposed to defined benefit plans can help provide a comparable benefit value at lower net cost to the employer.

Retiree Only HRAs also offer increase flexibility for retirees. Currently many districts provide post-employment health insurance with the employer sponsored plan being the only option. Retiree HRAs allow for the retirees to purchase insurance outside of the district plan.

We will provide case study examples on how school districts have implemented these solutions and the impact they had.

#### ACT Success

ACT Success Online Test Prep® creates an affordable preparation program that offers hyper-focused strategies and skills for all students. The ACT Success content has been proven to increase student scores an average of 4.5 composite points. The online program is available to all students and organizations at a significantly lower cost than traditional prep programs. It works in both a classroom setting or as a stand-alone prep program.
Evergreen

• **Focus on Energy**
  Making the Grade: A Business Case for Energy Efficiency Projects in your School District

Incorporating energy efficiency into the future of your school district can seem like a daunting and costly task. With tight budgets and limited resources, trying to accommodate the needs of students, staff, and the surrounding community can feel like a balancing act. Understanding your main performance metric is not necessarily cost savings in your district – rather it is likely student achievement or creating a more effective academic culture, energy efficiency can assist you in reaching these performance metrics as well as saving dollars you send to the utility.

Focus on Energy can save money for schools through cost-saving energy maintenance and operating measures. Attendees will learn: the benefits of Focus on Energy’s services such as how to utilize our expert Energy Advisors, and how to get efficient equipment at a lower cost by taking advantage of available financial incentives.

Frontier

• TBA

**6:30**

**Welcome Reception**
--Hosted by

[Forecast5 Analytics]

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| 8:20 - Expo 1 & 2 | Welcome  
Kim Kaukl, Executive Director, WiRSA                                       |
| 8:30-9:15    | General Session 1:  
- Funding Private vs Public  
  Dr. Julie Mead, UW-Madison Educational Leadership & Policy Analysis  
  Dr. Mead will explain the varying types of voucher programs, including the Education Savings Accounts, their prevalence, and how they affect funding for public education. |
| 9:20-10:05   | General Session 2:  
- Connecting with Rural Schools  
  Dr. James Henderson, UW System Vice President for Academic and Student Affairs  
  Jim will discuss initiatives associated with the UW System new strategic framework, 2020FWD, that will directly impact rural schools. Included in those initiatives are efforts to increase the number of students engaged in dual enrollment programs, to increase the number of students who enroll in the UW System after graduation, and to decrease the number of student who need remediation upon entering the UW System. |
| 10:05-10:20  | Break and visit with Vendors  
--Hosted by  
[The Meemic Foundation logo] |
| 10:25-11:10  | General Session 3:  
- Connecting with Rural Schools  
  Ann Westrich, Career Prep Education Director  
  Wisconsin Technical College System  
  Dual Enrollment is a perfect way to get a head start on post-secondary education. Rural schools can offer college level courses to student while in high school. Come discover how this can be done in your high school. |
### 11:15-12:45 Expo 3a & 3b

#### DPI Standing Up for Rural Schools, Libraries and Communities Awards

Dr. Tony Evers, State Superintendent, DPI

The annual rural awards program sponsored by the Department of Public Instruction.

**Lunch**  
-- Hosted by

| 12:55-1:40 Expo 1 & 2 | **General Session 4:**
|----------------------|--------------------------------------------------|
|                      | **Where Teachers Want to Teach: Labor Market Dynamics in Rural and Non-Rural School Districts**
|                      | Peter Goff, Assistant Professor Educational Leadership & Policy Analysis, UW-Madison and Jennifer Seelig, PhD Candidate in the Department of Educational Policy Studies at UW-Madison
|                      | A considerable body of work has addressed teacher labor markets and the sorting of teachers among school districts, but far less research has examined teacher supply and demand among rural school districts. In particular, rural Wisconsin schools struggle with a scarcity of resources, which can easily lead to inter-district competition for teachers. Peter will present his research on the distributional dynamics of the Wisconsin teacher labor market, while Jennifer will share some district and community strategies for teacher recruitment and retention recently presented to superintendents in CESA 12. |

### 1:45-2:30 Spruce Sands

#### Break-Out Session 1:

- **Collaborative Engagement: The 3Cs – Communication, Collaboration and Change**  
  Peter Vedro, Baraboo School Board

  An interactive leadership workshop focusing on the interplay between the three elements of communication, collaboration and change and how they can be utilized to enhance effectiveness at the four levels of leadership: Personal, interpersonal, managerial and organizational.

- **How to Create a True Professional Learning Model (PLC) Using Distributed Leadership**  
  Larry Villard, Laurie Leaf, Missy Anderson and Lisa Sturzl, Bruce

  Wonder how to create a school with a collaborative culture with staff and administration, focus on students, and
Evergreen

empower your teachers at the same time? Hear the stories, feel the passion, and learn how the Bruce School transformed its culture in five years. Using influences such as Dr. Anthony Muhammad and Alex McNeese along with creation of a Leadership Team and Distributed Leadership Model the Bruce School has transformed. It all starts with a vision and mission and some courageous staff willing to take the lead. Get on the bus with them as they take you on their journey to making a positive culture change within their school. They will give you ideas, surveys, schedules, information, and share their journey about becoming a true PLC!

- OPEB Solutions – Using Retiree Only HRAs
  Ken Zastrow and Erik Kass, National Insurance Services

This session will provide a working knowledge of Retiree Only HRAs and how they can be used to help restructure, reduce, and even eliminate OPEB liability. Using Retiree HRAs to establish defined contribution plans as opposed to defined benefit plans can help provide a comparable benefit value at lower net cost to the employer.

Retiree Only HRAs also offer increase flexibility for retirees. Currently many districts provide post-employment health insurance with the employer sponsored plan being the only option. Retiree HRAs allow for the retirees to purchase insurance outside of the district plan.

We will provide case study examples on how school districts have implemented these solutions and the impact they had.

Frontier

- Don’t Wait, Communicate- Why School PR is Invaluable
  Luke Francois and Joelle Doye, Mineral Point

Mineral Point is a district with an enrollment of just over 700 students, yet prioritizes a full-time Communications/Public Relations professional. Join this session to learn the benefits this position can bring your district, suggestions to fund it, and the results that will make your district not want to live without it. Debunk the theory positions like this are only for large, urban districts.

Communication efforts in many districts are often sporadic and put on the back burner due to the already full plates of administrators, teachers, and staff. Having a consistent voice in telling your school’s story is of vital importance for developing trust and transparency, which are the first steps to building engagement.
### Break-Out Session 2:

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<td>Break-Out Session 2:</td>
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<td>• REACCT – Writing and Critical Thinking Program</td>
<td>Sam Scintia and Laura Veglahn, CESA 4</td>
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<td>REACCT seeks to develop critical thinking ability and enhancement of writing skills in students, as well as critical thinking pedagogy in teachers. This is done by placing a trained writing coach into participating schools to work one on one with selected students on evidence based argumentative writing. The REACCT program is tailored to fit each individual school’s needs and student demographics. Using both quantitative and qualitative analysis, the program has shown measured growth across content areas and grade levels. While the REACCT program is being offered to all schools, the emphasis is on rural and suburban schools striving to provide these essential life skills to all students. Currently, the REACCT program is entering its second year with the following CESA #4 schools: Onalaska High School, Sparta High Point and Sparta SAILS Academy and is launching a program with Galesville-Ettrick-Trempealeau Middle School in fall 2016.</td>
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### Sands

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| • Let’s Go Southern Door! How HealthCare and School Partnerships Can Engage Students, Staff, and Community in Health and Wellness | Patti Vickman, Southern Door  
Cindy VanAsten, M3  
Matt Luders, Door County Medical Center |
| Health and wellness initiatives are changing the culture of schools and helping to create happy, healthy students and employees. Research, and our ongoing case studies, shows these programs are resulting in increased student achievement! As the heart of their communities, a school-based community clinic is a unique place to engage community members as well as their staff and students, in healthy lifestyles. Effective programs can be accomplished within a very manageable budget and go beyond the traditional student therapy, school nursing & athletic training services. Nearly 2000 school-based health centers/clinics operate nationwide, per National Assembly on School-Based Health Care census. |
| Evergreen | • **Trending: Using Matching/Vesting to Improve Recruitment/Retention**  
| Marty Richards and Kelly Behnke, WEA Member Benefits  
It’s true. Matching/vesting isn’t just a private sector benefit anymore. Many districts now offer matching and vesting contributions through their 403(b) programs to improve recruitment and retention of quality staff. However, the details of your program and how it’s communicated will determine its success. We will discuss: • Examples of 403(b) matching programs • Common vesting schedules • Administration of a 403(b) matching program • Benefits of matching/vesting to both employers and employees • Proven implementation strategies |
| Frontier | • **Community Engagement: 3 Steps to Leverage Social Media**  
Andrea Gribble, #SocialSchool4EDU  
Real engagement is about meeting your community where they are at. When looking around it doesn’t take long to see that students, teachers and parents direct most of their attention to their smartphone. This session will highlight the 3 keys to leveraging social media for your school to increase community engagement. It can be broken down into the 3 Cs- Content, Consistency and Community. The actionable steps will be reinforced by real examples used in school districts across the state. Showcasing the measurable results from districts of all sizes, the attendees will relate well to how these steps could impact their own district. |
| 3:40-4:25 Spruce | • **Break-Out Session 3:**  
Google Classroom for Educator Effectiveness  
Ty Maki, Curriculum Director and Dan Nett, District Administrator, New Holstein  
Why make things more difficult for staff than they need to be? Many of your staff are using Google Apps for Education in the classroom on a daily basis. Why not integrate what they are already using into your evaluation/growth process. Over the last two years our EE team has implemented a process for EE using Google Classroom. Staff is able to complete their SLO, PPG, Observation Documents, and Self Reviews all inside the Google Platform. Not only is this cost effective, free, but you are not burning professional development to learn the “newest” system out there. We wanted the flexibility to share and work with our staff to our best potential. Google Classroom gives us the flexibility, transparency, and teacher buy in that we needed to have a great EE cycle. We look forward to sharing this information with you. |
| Sands          | The ‘RITE’ Program – Alternative Pathway to Teacher Licensure  
Nancy Jaeger, Coordinator, Educator Licensing & Residency In Teacher Education (RITE)  
CESA 6 RITE is a DPI approved Residency Based Training Program for adults with a bachelor’s degree who are seeking to become a certified teacher in the Wisconsin teacher-shortage areas: Special Education (Early Childhood & Cross Categorical), English Second Language (ESL), Bilingual, Secondary Sciences, Secondary Math, World Languages, Technology Education, Business Education, Agriculture Education, Computer Science, Art & Music. RITE works in partnership with school districts throughout WI to "grow" effective new teachers. Come and learn how RITE is available to work with you to extend current licenses of teachers on staff, train new teachers you may hire on Emergency Permits and/or grow valuable paraprofessionals or community members to become teachers. Let's work together to "grow" effective new teachers for our students! |
| Evergreen      | Special Education Support with Telepractice  
Tyler McCord and David Taggart, Presence Learning WI Rural School Partnership  
Get ‘Outside the Box’ to Better Serve Students: Extra Hands When You Need Them Where You Need Them with Telepractice Join Social Worker Tyler McCord to explore how Rural Schools in WI and across the country are taking a new approach to their special education programs. Live Online Delivery of Speech Therapy, Occupational Therapy, and Social Work has created options for schools no matter where they may be located. This innovative resource provides access to the right professionals for every student when they need them, where they need them creating more robust programs and service offerings. |
| Frontier       | Community Engagement -- using transparent tools to present data in a clear way to build and strengthen community trust and engagement, Forecast5 Analytics and PMA Securities, Inc.  
Scot Ecker, Forecast5, Michele Wiberg, PMA and Jill Underly, District Administrator, Pecatonica  
Fostering trust in your school district requires consistency, transparency and sustained effort. In this session, attendees will learn about various tools and presentations school districts are using to foster communication and engage and create dialogue with their communities in order to gain community support for strategic district decisions. We will |
focus on the implementation of various strategies, including long range financial and facilities planning. Specifically, we will address revenue limit referenda, facilities referenda, and the energy efficiency exemption.

4:45 Reception
--Hosted by

Dinner on your own following the reception.
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<td>Breakfast -- Hosted by Oshkosh</td>
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| 8:00-8:45 | General Session 5:                                                       | Dr. Andy Garbacz, Assistant Professor, UW School of Educational Psychology | Supporting Children and Adolescents by Creating Engaged Connections across Homes, Schools, and Communities  
Engaging families and other key stakeholders in children’s education is an integral component of schoolwide and individual support systems. This session will present approaches for engaging families, educators, community members, and other key stakeholders to support children’s and adolescent’s education and social development. Schoolwide and individual approaches will be described that bring key individuals in a child’s life together to prevent and address behavior problems, promote school engagement, and improve home, school, and community connections. |
| 8:50-9:25 | General Session 6:                                                       | Wes Marner and Dan Murphy, Morgridge Institute for Research               | Informal Science Engagement - Summer Science Camp and the Wisconsin Science Festival  
The Morgridge Institute for Research (MIR) is a private research institute located on the UW-Madison campus. Our mission is to study the biosciences across the lifespan, inspire collaboration across disciplines, and spark public interest in science. Two ways we work to fulfill this mission is (1) by offering a Summer Science Camp exclusively to students from rural Wisconsin high schools and (2) by presenting the statewide Wisconsin Science Festival. Our presentation will focus on how these two programs offer in-depth laboratory experiences for students and teachers as well as broadening interest in the sciences by citizens throughout the state. Learn more via morgridge.org/outreach and http://www.wisconsinsciencefest.org/ |
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<td>9:45-10:30</td>
<td><strong>Spruce</strong>&lt;br&gt;Break-Out Session 4:&lt;br&gt;• Building a High School to Teacher Prep Program Pipeline in Rural WI – First Steps Leah Luke, Teacher and Jim Dillin, Principal, Mauston</td>
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<td>Did your district face staffing issues for the 2016-2017 school year? Have you found yourself in conversations lamenting the challenges of teacher recruitment and retention? Growing our own teacher workforce in rural Wisconsin has the potential to sustain our communities and strengthen student learning. More than 60% of current teachers work within 20 miles of the high school from which they graduated. Learn what Mauston High School is doing to support emerging educators while they are still in high school and how they plan to continue to support their graduates enrolled in teacher prep programs. The teacher shortage in Wisconsin is a problem we cannot wait for someone else to fix.</td>
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<td>9:45-10:30</td>
<td><strong>Sands</strong>&lt;br&gt;• Building Evaluation Capacity at the Local Level in Wisconsin’s Rural Schools: Program Evaluation 101&lt;br&gt;Dr. Brad Carl, Wisconsin Center for Education Research (WCER), UW-Madison</td>
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<td>This session will have three main components: the first is a brief overview of the Wisconsin Evaluation Collaborative (WEC), a newly-formed unit within the Wisconsin Center for Education Research at UW-Madison that provides a range of program evaluation support services to PK-12 partners (districts, CESAs, DPI, professional associations, etc.). The second is an “Evaluation 101” presentation which addresses some of the key topics in program evaluation, such as logic models, research questions, and data sources (including specific tie-ins to the WISExplor data inquiry process being developed by DPI and the CESA Statewide Network). The third is an informal discussion of current and past program evaluation work being conducted by rural districts in Wisconsin, along with future needs (both in terms of specific programs which could be evaluated by...</td>
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<td>forming networks of interested districts as well as more general strategies for building program evaluation capacity at a local level).</td>
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| **Books on the Bus: Where Education Starts the Moment a Student Steps Foot on the Bus**  
Missy Bousley, Reading Specialist,  
Ted Chaudoir Bus Driver, Patti Vickman District Administrator, Southern Door  
Books on the Bus brings the joy of reading to students during their commute to and from school. These motivating presenters will share how to initiate a program for your school that will include how to engage the community in this worthy endeavor. Books on the Bus is a program that brings the joy of reading to students during their commute to and from school. Southern Door Books on the Bus conducted by the district’s bus drivers and district reading specialist makes books available for students to read and enjoy together. Commute times go by more quickly for students and they arrive at school inspired and ready to learn. When students are engaged in a meaningful activity, the bus drivers can focus on the safe transportation of students. | **Building Staff Engagement in Professional Learning**  
Ty Maki, Curriculum Director and Dan Nett, District Administrator, New Holstein  
Engaged staff create engaged learners. Many of us face the grind of either planning or participating in mundane and boring professional development. The School District of New Holstein put in place a program for educators to further their learning in district cohorts. Staff self-select what they would like to learn throughout the year and follow a plan to share with others. By engaging our staff in their learning we are engaging students in their course work. We look forward to sharing our work and excitement with you. |
Break-Out Session 5:

- **Moving Away from Class Rank – Does Class Rank Tell the True Story?**
  Kim Kaukl, Executive Director, WiRSA

  In this session you will learn how the old class rank system is not a true indicator of student academic success and career and college readiness. This session will show you how the switch to the Laude System is a fairer and better prepares students for their next step in life.

- **Math is the Equalizer: Setting the Stage for Success K-12**
  Diana L. Kasbaum, Math Consultant for Think Through Math

  Is math embraced or avoided by students in your district? There is a strong correlation to success in mathematics to success in post-secondary endeavors. Preparing students to succeed in post-secondary pursuits means building confidence and competence in mathematics in early grades and continuing throughout high school. This session will focus on how school and district leaders are the key to supporting the teaching and learning of mathematics to ensure that students are college and career ready. Practical, research-based strategies and resources for supporting mathematics teaching and learning will be identified.

- **After All, What Did You Expect?**
  Dave Moscinski, District Administrator, Stockbridge

  Expectations or excuses, which will it be? This interactive presentation will explore how to attain the student performance you expect with little room for excuses. Learn how a school district with an enrollment of 214 including 55 in the high school is able to attain the following:
  - Stockbridge High School • U.S. News Best High Schools Ranking Bronze Medal Award 2016 • Kohl Excellence Scholarship recipient 2016 • Newsweek.com One of America’s Top High Schools 2014 • Beating the Odds 2014: America’s Top High Schools for Low Income Students • Schooldigger.com Top 10 Wisconsin High Schools 2011 • Consistent 100% Graduation Rate with a 30 credit graduation requirement • Annual in-person recognition of graduates from 25, 50 and 75 years ago.
  - Stockbridge Middle School • Association of Wisconsin School Administrators Five consecutive “Exemplary” Ratings Stockbridge Elementary School • Department of
Frontier

- **School Raised Pigs**
  Jon Wendtland, Teacher, Tomorrow River

  The Tomorrow River School District utilizes food scraps from the lunchroom to feed to pigs purchased and raised by the District with partnership of an area farmer. Students are taught to empty milk cartons and scrape food into collection point. Food is taken to the farm each day by a volunteer. Pigs are used for the end of year banquets and auctioned off as a fundraiser. The project is incorporated into the daily lessons of students and classes adopt pigs during the course of the year.

11:30-12:50
Expo 3a & 3b

**WiRSA Annual Awards--NREA Update**
John Hill, NREA Executive Director

Lunch--Hosted by Culver’s

1:00-1:45
Expo 3a & 3b

**General Session 7:**
- **ACT 10 Effects on K-12 Schools**

  Dave will summarize and discuss findings from a review of 100 districts’ employee handbooks and teacher CBAs, as well as a survey of 226 school superintendents regarding what has changed under Act 10. His analysis includes a review of disparate effects on rural districts and lower-paying districts.

1:50-2:20
Expo 3a & 3b

**Conference Adjourns**
WiRSA Annual Meeting

2:30-3:30
Expo 3a & 3b

**WiRSA Board of Directors Meeting**
WiRSA Board of Directors

President, Jeremy Biehl, CESA 5
President Elect, Ken Kasinski, CESA 12
Secretary, Diana Bohman, Tomorrow River
Treasurer, Jerry Walters, CESA 11
Past President, Bob Houts, Owen-Withee
  o Bob Beaver, Technical College
  o Jeremy Biehl, Agency Administrator, CESA 5
  o Diana Bohman, Regional Library
  o Lynn Brown, District Administrator, Montello
  o Jeff Hicken, Agriculture Consultant, DPI
  o Bob Houts, District Administrator, Owen-Withee
  o Ken Kasinski, Agency Administrator, CESA 12
  o Chuck Keller, Social Studies Teacher, Weston
  o Guy Leavitt, Agency Administrator, CESA 4
  o Leah Luke, Spanish Teacher, Mauston
  o Bob Morehead, Tech Ed Teacher, Chetek-Weyhauser
  o Ben Niehaus, District Administrator, Florence
  o Fred Reckling, Board of Edu Member, Portage
  o Christine Reynolds, Board of Edu Member, Seneca
  o Ed Schmidt, Board of Edu Member, Athens
  o Robert Smudde, District Administrator, Ithaca
  o Carri Traczyk, Board of Edu Member, Chetek-Weyhauser
  o Jerry Walters, Agency Administrator, CESA 11
  o Fred Yeo, Dean of Education, UW-Oshkosh
Vendors

ACT – Peggy Roush

ACT Success – Jim Giovanni

CESA 10 – Craig Semingson and Luke Schultz

Don Stevens and Associates – Don Stevens

Family and Schools Together – Kelly Hook

Focus On Energy – Steve Craker and Jessica Anderson

Forecast 5 – Jeff Carew

Hammelman Resources – Dave Hammelman

Horace Mann – Joel Craven

Imagine Learning – Devon Young

Kraemer Brothers – Kyle Kraemer and Greg Callin

Meemic – Roy Hinz and Kayla Brennen

National Insurance Services – Stephanie Laudon, Ken Zastrow and Erik Kass

PMA – Michele Wiberg

School Improvement Network – Gregg Morrow

Siemans Industrial – Josh Houselle

Think Through Math – Mike Geers

UW-Oshkosh Center for Additional Teacher Licensing – Barbara Herzog and Penny Buckley

Members Benefits – Ana Bonjour

Wisconsin Digital Learning Collaborative – Dawn Nordine and John Jacobs

Wisconsin Historical Society – Laura Farley
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Wisconsin Farmers Union

United to Grow Family Agriculture