

Nine Shift: Work, life and education in the 21st century

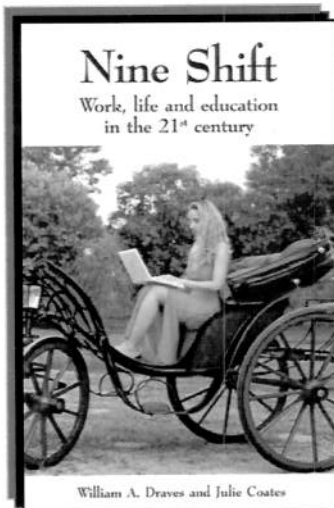
In just 20 years, between 2000 and 2020, some 75% of our lives are changing dramatically. We know this because it happened once before. Between 1900 and 1920, life changed.

The parallels between today and 100 years ago are uncanny. Each of the major nine shifts that Coates and Draves predicted are currently taking place.

The implications of each shift for work, life and education are profound.

And the practical changes needed for emerging leaders to respond to the 21st century are increasingly apparent and necessary. This is an exciting time.

William A. Draves is co-author with Julie Coates of the book Nine Shift, and is President of the Learning Resources Network (LERN). William A. Draves has been called a “world class speaker” by Maureen Geddes, Vice President of the Ontario (Canada) Speakers Association. Phil Housel of Kerrville Texas, says, “I’d trample my grandma to hear Draves speak.”



“Fascinating reading.” – *Peter Day, Global Business reporter, BBC*

“Not since John Naisbitt’s Megatrends has a book hit the mark so clearly.” – *American Institute of Architects*

“Nine Shift is mind blowing.” – *Philip Badman, CityLit, London, UK*

“A most interesting book.” – *Peter F. Drucker, internationally famous business guru*

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About *Nine Shift*

Nine Shift: Work, life and education in the 21st century outlines the changes society is going through from the Industrial Age of the 20th century to the Internet Age of the 21st century.

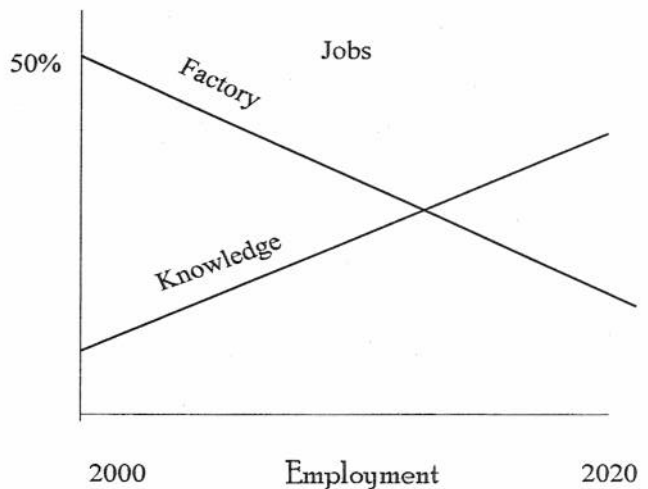
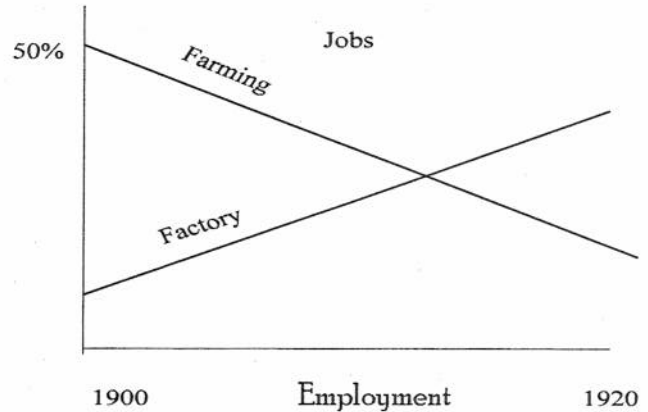
While the events and outcomes are different, the forces and processes are exactly the same as the transition 100 years ago from the Agrarian Age of the 19th century to the Industrial Age of the 20th century.

By looking at what happened 100 years ago, we can understand what is happening today, and what will happen tomorrow.

The critical time periods are 1900-1920 and 2000-2020.

The nine major shifts that are occurring between 2000-2020 are:

1. People work at home.
2. Intranets replace offices.
3. Networks replace pyramids.
4. Trains replace cars.
5. Dense neighborhoods replace suburbs.
6. Inequality is addressed. "The rich get poorer."
7. Boys lead a change in values.
8. Half of all learning is online.
9. Education becomes web-based.



Source: *Statistical Abstract of the U. S., 1996, National Data Book, p. 410*



Nine Shift: Work, life and education
in the 21st century
by William A. Draves and Julie Coates
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www.NineShift.com