



## Let's Go Southern Door!

**How HealthCare and School Partnerships  
Can Engage Students, Staff, and Community  
In Health and Wellness**



**Door County  
Medical Center**

SOUTHERN DOOR COMMUNITY



# Today's Presentation

## ➤ Presenters

- Southern Door District - Patti Vickman, Superintendent
- Door County Medical Center
  - Matt Luders, Account Executive
- M3 Insurance - Cindy VanAsten, Senior Account Executive

## ➤ Purpose

- Review the ongoing case studies and research showing that these programs result in increased student achievement
- To review the long-standing partnership with healthcare partners to foster health & wellness within the school
- Learn a step-by-step process and best practices to create a site-based community clinic

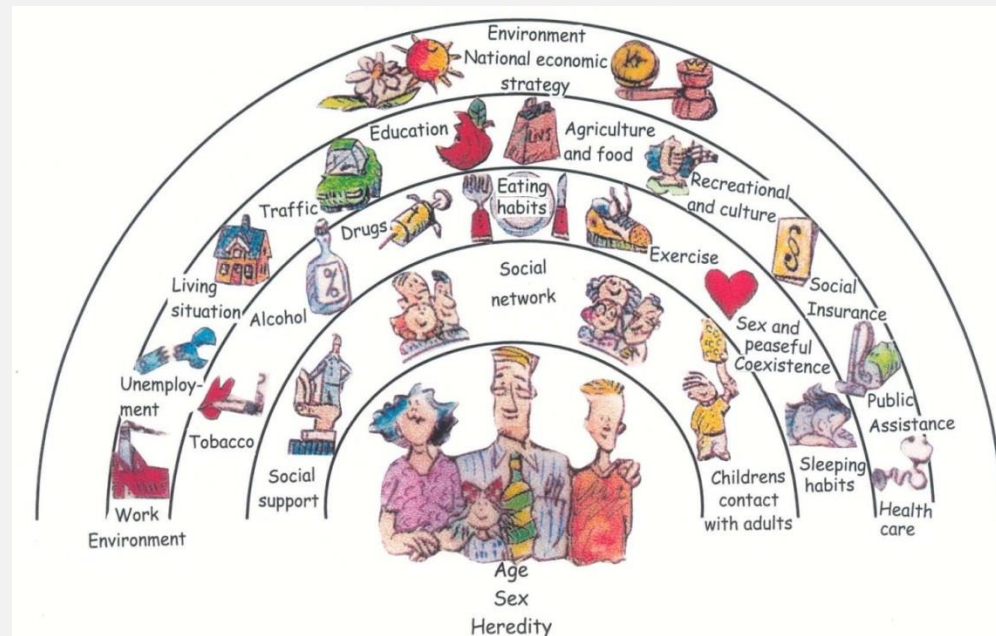
# **Key Take-Aways for Schools to Consider**

- **Healthier Staff / Students Improve Student Achievement**
- **Get Your Staff Informed, Motivated and Involved**
- **Improve Student Achievement Through Risk Management of Everything that Touches Health (Don't Forget Workers Comp)**

# Improved Student Achievement is the Goal!

- Specific Ideas to Improve Student Achievement through Risk Management:
  - Reduce Absenteeism
  - Improve Staff AND Student Wellness
  - Engage the Community

*Swedish model determinants*



# Southern Door's Partners in Health Community Based Team

## **MISSION:**

*The Partners in Health Wellness Committee will empower the students, staff and Community of the Southern Door area to promote and model positive attitudes and behaviors through a life long commitment to wellness.*



## **VISION:**

*The Southern Door Partners in Health Wellness Program will promote an environment of positive choices for the well-being of one's body, mind and soul as we collectively strive for personal and community success.*

- **Strategic Plan – moving toward outcome based; insurance differentials, incentives, etc.**
- **Expansion of Existing Partnerships with YMCA, Door County Medical Center, M3, etc.**

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## **ENGAGE: Communication-Based Wellness - raising awareness & education**

### **2012-2014**

- Formed a Partners in Health comprised of staff, board, and community agency members with vision & mission statements
- Conducted staff needs and interest survey & set participation targets for HRA/Biometrics
- Initiated site-based mentoring program for students through Big Brothers Big Sisters
- Opened up Talon Fitness Center to staff, students, and community & Eagles Walking Trail
- Initiated safety & security partnership (EPCOT) with safety personnel – workplace safety/risks
- Initiated Kids for Running Program for students, staff, & families preparing for Bellin Run
- Encouraged staff participation in Health Risk Assessment (HRA) with biometric screening
- Secured a Carol M. White Physical Education Program (PEP) Grant
- Revised health and wellness policies
- Created Partners in Health page on staff portal with newsletters, resources, etc.

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**EMPOWER: Participation-Based Wellness– increasing individual involvement  
2014-2016**

- Developed logo and tagline to support vision & mission statement
- Developed staff leadership positions with roles & responsibilities for Partners in Health Committee
- Conducted staff, student, and community wellness needs & interest survey
- Created Southern Door Striders – indoor walking club for school and community
- Raised targets for HRA with biometric screening – insurance incentive
- Established predetermined activities with monthly/quarterly focus – Caffeine Challenge; Pedometer Tracking; Staff Wellness activities with incentives
- Created healthy cooking demos and recipe area on webpage
- Established coaching sessions in Talon Fitness Center and set up staff nurse consult
- Utilized population health report for district based on utilization, and health assessment results to plan staff activities – e.g. lunch & learns
- Sponsored “Let’s Go Southern Door” as tagline for all wellness activities, including early release professional development focus

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**EXCEL - Outcomes-Based Wellness - results oriented wellness program**

**2015-2017 and Beyond**

- Outcomes-based program focusing on individual goals (all covered employees/spouses receive 8% insurance premium reduction if biometrics and Health Risk Assessment completed followed in second year by tobacco differential)
- Sponsored series of six-session Wellness programs
- Collaborated with other Door County agencies in Wellness Works
- Established Annual Explore Southern Door Wellness Community Event
- Sponsor annual half-day early release wellness professional development
- Creation of Southern Door Community Clinic with Ministry Door County Medical Partnership



## **Why a Community Based Health Clinic? (National Trend)**

- **Focus on improving student achievement – through student, staff, family, and community wellness**
- **School-based health centers operate as a partnership between the school and a community health organization**
- **Services provided may vary based on community needs and resources as determined through collaborations between the community, the school district and the health care providers**
- **Nearly 2,000 school-based health centers operate nationwide, according to the most recent National Assembly on School-Based Health Care census.**
- **Southern Door Schools are center of the Southern Door community**  
**When we break down barriers to access, we can improve overall health for the entire community**



School-based Health Centers

# Innovation in HealthCare and School Partnership



**NOW SERVING YOU  
IN SOUTHERN DOOR**

**Nicole Welter, APNP**



**Door County  
Medical Center**  
SOUTHERN DOOR COMMUNITY

The clinic is the first retail clinic in Door County and one of only a few school-based clinics to serve the entire community.

Go to this link to view a video on the clinic:

<https://www.youtube.com/watch?v=02AqgMPasfM&feature=youtu.be>

# **How to Get Started - The Development of Southern Door Community Clinic**

- **Initial discussion held with Board of Education**
- **District and DCMC teams met to look at facility**
- **DCMC nursing team designs plan to meet clinic needs**
- **Planning meetings attended on a variety of topics with various DCMC & SD representatives as needed – local community contractors, security, services**
- **Review of district site plan, district facility use policy, insurance recommendations (health & liability), and legal consult**

# The Southern Door Community Clinic

## Staffing & Services

### ➤ Staffing

- Ministry Mid-level Provider (Nurse Practitioner)
- Medical Assistant (RN or MA) to check patient in, and check vitals
- Additional 3 hours of nursing time devoted to staff wellness

### ➤ Detail of Services Provided

- Family Medicine; Women's & Men's Health; Pediatrics; Immunizations; Cough, Cold, and Flu
- Urgent Care - Acute/problem focused
- Wellness (Blood Pressure checks, etc.)
- Sports and Pre-employment Physicals
- AODA testing – bus driver requirements and TB tests
- Basic labs including urinalysis, rapid strep, mono, and pregnancy testing



# **The Southern Door Community Clinic**

## **Patient Access & Costs**

### **➤ Days/Hours of operation, 36 hours per week**

- Initial hours were determined by community survey
- Scheduling Capability- call North Shore Medical Clinic to make appointment
- Walk In Capability
- Schedule community clinics – flu shots, health & wellness topics

### **➤ Cost of Services**

- \$65/visit/general public - includes basic labs with option for insurance billing if needed
- Free blood pressure checks
- *SD School District covered health plan members not on Medicare or Medicaid – no out of pocket cost (co-pay) at clinic (still being worked on by attorneys as part of Staff Health Services Agreement*

# Southern Door Community Clinic - Outcomes

## ➤ Measurements of Success Reports

- Monthly Utilization and Growth month over month
- Participation in health & wellness opportunities
  - Flu Clinics
  - Workshops, etc.
- Patient Satisfaction
  - Experience, Cost and Health
  - Reduction of ER visits
  - Surveys

*We trust the wonderful care our family gets at Ministry Door County Medical Center, from pediatric care to the Women's Center and more. Our lives, like many, are busy. We're excited to have the convenience of a clinic in Southern Door to serve our family and others in the community.*

**-Ann Renard**

### Southern Door Community Clinic Patient Satisfaction Survey

Date of Service: \_\_\_\_\_

Please rate and circle your level of satisfaction for the following:

➤ Your overall experience at the clinic:	Excellent	Very Good	Good	Fair	Poor
➤ The quality of care you received:	Excellent	Very Good	Good	Fair	Poor
➤ The personal manner (courtesy, respect, sensitivity, friendliness) of:					
➤ Provider	Excellent	Very Good	Good	Fair	Poor
➤ Nurse	Excellent	Very Good	Good	Fair	Poor
➤ Reception	Excellent	Very Good	Good	Fair	Poor

Please circle your wait time:

<5 minutes    5 to 10 minutes    10 to 20 minutes    >20 minutes

Please circle what your appointment/visit was for:

Family Medicine    Immunizations    Pediatrics    Women's Health    Men's Health  
Cough, Cold, & Flu    Sports Physical    Work Physical    Drug Screen    Urgent Care  
Other \_\_\_\_\_

Based on your experience, would you refer someone to this clinic?    Yes    No

Comments or Suggestions: \_\_\_\_\_

\_\_\_\_\_

# **The Southern Door Community Clinic Facility Use Agreement**

- **Agreement Finalized with Both Parties' Legal Consult**
  - **Included construction costs to be provided by DCMC and shared costs with district**
  - **Included signage to be installed**
  - **Included parameters for provision of custodial services by DCMC**
  - **Included required language to meet Southern Door's liability insurance needs**
  - **Complied with Southern Door Facility Use Policy**
    - **Initial rental fee of \$12,480 (\$ 20/classroom area for two hour sessions based on initial 12 hours of operation/week/52 weeks)**
    - **District invoices DCMC monthly for hours open based on both parties' documentation with minimum of 12 hours/week**
    - **Three years, renewable upon agreement to terms by both parties**
    - **Grounds for termination mutually agreed upon by both parties**

# Opportunities for Your School Community

- **Long term impact is increased student achievement**
- **Improved community health and wellness**
  - **More accessible location for community residents and staff members on the district's insurance plan**
  - **Preventative services**
  - **Community wellness outreach (programs, clinics, etc.)**
  - **Better management of chronic health conditions**
  - **Educational opportunities for students exploring health care careers**
- **No budget impact, no tax levy - a revenue generator through lease agreement**



# Questions and Feedback



## Contact Information for Presenters:

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